



Dear Artist,

Thank you for your ongoing support of The Prairie Art Gallery. We write today to provide you with details of this year's art auction, which we believe may interest you. Please take note of the following important information which includes changes that will take effect at the 2011, 31st Annual Prairie Art Gallery Art Auction fundraiser.

- **Art Auction Date: (*don't forget to mark your calendar*)**
The Art Auction will take place on Saturday, April 16, 2011.
The location of the event will be announced on March 15th.
- **Artist Contract Submission Date: (March 1, 2011)**
Please mail or fax your contract to The Prairie Art Gallery. Our address, hours and contact information are listed on the artist contract and on the following page.
- **Artwork Digital Image Submission Date: (March 15, 2011)**
This year we are requesting that all donating artists please submit a digital image of their work to The Prairie Art Gallery by email to rob@prairiegallery.com to be included in the 2011 Art Auction Commemorative Catalogue. Digital images: Should be in JPEG format, 300 dpi and sized to 1000 pixels maximum on the longest side.
- **Artwork Submission Date: (March 30, 2011)**
Please mail or drop off your artwork to The Prairie Art Gallery. Our address, hours and contact information are listed on the artist contract and on the following page.
- **Raffle Me An Artist: (*new this year*)**
This year, art auction guests can enter a raffle to win a commissioned work of art by the artist of their choice. The winning ticket will receive a \$500 discount off of a commissioned work. The chosen artist will negotiate with the raffle winner regarding the size, style, colour palette, and any additional fees. If you are interested in letting your name stand for this raffle, please check the appropriate box where indicated on the Artist Contract.
- **Donating Artist Complimentary Ticket:**
All artists with artwork in the live & silent auction will receive 1 complimentary ticket to the event. Note: this is a ticketless event, if you are going to attend the event, please inform us by phone or email so that we may include your name on the guest list.

We welcome your donations and accept original, two or three-dimensional artworks in any media. Since the auction is a fundraiser, we strive to keep costs to a minimum and therefore require that all artworks be framed or otherwise ready for presentation. Works on paper should be matted to museum standards on acid free matte.

In order to allow for the best display of all donated artwork and to ensure that every work sells for a fair price, there is a limit to the number of works that can be displayed and sold at this event. Works not selected for the auction event will be returned to the donor.

Works selected for the event will entitle the artist to a complimentary, non-transferable ticket to the event. A tax receipt for the stated value of the artwork, less the price of the ticket (\$100) will be issued to artists for all works auctioned.

We strive to present a very special art auction event each year and hope any changes will ensure a positive fundraising result for the Gallery while maintaining a positive experience for everyone involved.

Thank You Sincerely,

Robert Steven, Executive Director/Curator
On behalf of the 2011 Art Auction Committee

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Donating Artist Deadline Dates:

- **Artist Contract Submission Date: March 1, 2011**
(drop in person, send by mail or fax.)
- **Artwork Digital Image Submission Date: March 15, 2011**
(email to rob@prairiegallery.com)
- **Artwork Submission Date: March 30, 2011**
(drop in person or send by mail)

GALLERY ADDRESS, PHONE & FAX:

The Prairie Art Gallery, #103, 9839 - 103 Avenue, Grande Prairie, Alberta, T8V 6M7.

Phone: (780) 532 - 8111 Fax: (780) 539 - 9522

GALLERY HOURS:

Monday - Saturday: 11:00 am to 6:00 pm

Sunday: 1:00 pm to 5:00 pm



31st Annual 04.16.2011

Art Auction

ARTIST CONTRACT

Artist's Name: _____ Phone: _____

Address: _____

City/Town: _____ Postal Code: _____

Email: _____ Website: _____

I agree to donate one framed work of art to The Prairie Art Gallery's 31st Annual Art Auction, and understand that if my piece is selected for the event (live or silent auction) I will receive the following:

- One complimentary non-transferable ticket to the Art Auction (value \$100.00)
- A one-year complimentary Gallery membership
- Publicity as a donor to the Art Auction and inclusion in the Art Auction Catalogue
- A tax receipt for the fair market value of my framed work, less the value of the free ticket

Title of Work: _____

Media Type: _____ Dimensions: _____

Date of Work: _____ Value of Work: _____

- Please use the space below to provide a brief artist statement that will be included in the art auction catalogue in the event that your piece is selected. (40 words or less)

- Please indicate the number of times you have donated art to the Art Auction: _____

- Please drop in person, mail or fax this completed contract to The Prairie Art Gallery:
The Prairie Art Gallery, #103, 9839 - 103 Ave. Grande Prairie, AB, Canada, T8V6M7
Fax Form to (780) 539 - 9522

- The deadline date for submitting your contract to the gallery is **MARCH 1, 2011**

- The deadline date for submitting your digital image to the gallery is **MARCH 15, 2011**

- The deadline date for submitting artwork to the gallery is **MARCH 30, 2011**

- At this time do you know if you will attend the event? YES NO MAYBE

Please check this box if you are interested in being a participating artist in 'Raffle Me An Artist'.

Artist's signature: _____ Date: _____

FOR OFFICE USE ONLY

Work Received Comp. Ticket Issued Comp. Membership Issued Tax Receipt Issued